

WHY LENOVO FOR K-12 EDUCATION



In order to meet the demands of the 21st century, education is evolving at an unprecedented rate. Lenovo is committed to building the right technology to support the developing leaders of tomorrow.

As the world's #1 education PC provider, Lenovo understands the challenges in balancing competing priorities. Lenovo education experts can work with IT specialists to develop the right plan for their unique needs in order to build digital districts with vision and confidence.

WHY LENOVO IS DIFFERENT

Our technology and hardware have proven their ability to resolve challenges faced across educational environments and enhance capabilities to power the creation of strong digital districts.

Lenovo builds for durability and reliability first, ensuring that your IT dollars are always well spent. We will continue to be your dedicated partner to support your education technology initiatives.

Lenovo Education Solutions are supported by:

- A comprehensive hardware, software, and services portfolio
- Purposeful design with an education-first mindset
- Powerful partnerships with leading education service and solutions providers
- US headquarters and manufacturing

Education**Lenovo**



DRIVING OUTCOMES

The right technology from Lenovo™ and our trusted partners can go a long way toward meeting diverse district needs with simplicity.

- Develop instructional models that scale easily to classes of different sizes and needs
- Create a foundation for collaboration that promotes interaction within the classroom
- Elevate the learning experience with interactive, media-rich content
- Build instructional models for individual strengths and preferences
- Manage student interactions and reduce the time needed for measuring progress

Lenovo is committed to helping our customers implement technology plans designed for their unique vision and challenges. From learning focused hardware innovation to data center infrastructure, Lenovo's end-to-end technology expertise is proven leadership you can trust.

K-12 PRODUCT PORTFOLIO

Lenovo's portfolio of hardware, software and services solutions has everything you need to meet the needs of schools of any size:

	LAPTOPS & TABLETS	DESKTOPS	WORKSTATIONS	DATA & STORAGE
Why these devices?	The ThinkPad portfolio offers a device for every challenge including rugged clamshell notebooks and versatile multi-mode 2-in-1s.	ThinkCentre desktops can meet the critical compute needs across the district.	ThinkStation PCs give students access to the real-world tools and applications needed to master the STEM and digital media skills critical in today's market for tomorrow's jobs.	The data center is the key to transforming K-12 learning, keeping pace with the rapid growth of information and the need to manage and secure it.
Where they belong	<ul style="list-style-type: none"> Classrooms Labs/libraries Teacher devices 1:1 deployments 	<ul style="list-style-type: none"> Computer labs Administrative offices Testing centers 	<ul style="list-style-type: none"> Classrooms STEM curricula Media labs 	<ul style="list-style-type: none"> District data centers Assessment centers Shared/consolidated services
Lenovo advantages	<ul style="list-style-type: none"> Proven, industry-first education-built form factors and features Integrated security and manageability Proven durability Windows and Chrome support 	<ul style="list-style-type: none"> Optimized for space, energy, heat, and noise efficiency Designed for superior long-term TCO Windows and VDI-ready solutions 	<ul style="list-style-type: none"> Innovative tool-free form factors Superior energy efficiency Diverse portfolio, including world's first multimode mobile workstation 	<ul style="list-style-type: none"> Industry-leading performance and partnerships #1 in x86 reliability/customer satisfaction in TBR/ITIC reports Commitment to bending down the long-term IT cost curve in the data center

Contact eduteam@lenovo.com or your local Account Executive for more information. Visit www.lenovo.com/education, or follow us on Twitter @LenovoEducation.

NOTES ABOUT DURABILITY

Device reliability is the key to investing in new learning ideas with confidence.

Lenovo tests education devices to standards that exceed MIL-SPEC standards

- We pressure test our education LCD screens with 50% more pressure applied in 5x more places.
- We drop our education devices from 2x the regular test height to simulate falling from a desk.
- Our education hinges are tested for 20,000 more open/close cycles, preparing them for excited young learners.

