



A CLOUD-BASED WORKSPACE FOR THE

EMPOWERED WORKFORCE

Today's workforce is demanding and consumerized – they expect a flexible, agile workplace with technology and policies to support their unique work style. Organizations that cannot adapt to engage and retain top talent risk **decreased innovation**, **business relevance**, and ultimately **profitability**.

CHALLENGES OF THE MODERN CONSUMERIZED WORKFORCE



Devices owned per person by 2020¹



Of employees are more productive working remotely²



year to millennial turnover in the US³

Most organizations try to maintain control by locking down the work environment – corporate provisioned devices and apps, work on-site in a specific office, securing content behind a firewall. That would make sense if the problem was control, **but the real problem is empowerment.**

IT'S NOT ABOUT CONTROL ANY MORE.

For your employees to reach their fullest potential, they need the flexibility to WORK **WHERE, WHEN** AND **HOW** THEY WANT







IT'S ABOUT EMPOWERMENT.

Companies with an engaged workforce out-performed those without by up to

202%

UNIFIED WORKSPACE ENABLES EMPOWERMENT

Unified Workspace enables organizations to securely deliver the right apps and content to the right users - anytime, anywhere, on any device. So your workforce can have the flexibility, policies and tools they need to be more creative, productive, and collaborative.









EMPLOYEE EXPERIENCE



All their apps and content in one place



Consistent
experience
across personal
or business devices



Secure, single sign-on access from anywhere

BUSINESS OUTCOME



Maximize employee engagement and productivity



Enable workforce and business innovation



relevance and profitability

TAKE UNIFIED WORKSPACE FOR A TEST DRIVE







SIMPLIFY, CENTRALIZE, SECURE.

Unified Workspace Cloud delivers unmatched capabilities in one holistic, stand-alone solution for secure remote access. Or, you can extend your existing app and desktop delivery services for a better, more customized experience for your end users.



Single Sign-on



Integrate Cloud Storage & File Services



Public & Private App Delivery



Legacy Apps + **Desktop Services**

FUTURE-PROOF. LEGACY FRIENDLY.







A consistent experience on corporate-issued machines or mobile/BYOD



Hosted and managed by Lenovo - so no new infrastructure or software expertise required

Legacy Windows apps and private or public cloud apps all in one workspace for the user

OS agnostic - works the same on Windows 7 as it does on Android, iOS, Mac OS, or Windows 10



A SMARTER APPROACH TO SECURE REMOTE ACCESS.

Our approach to physical security keeps employees and their devices off of your network - Unified Workspace acts as a proxy to deliver everything they need right from your datacenter.

SCALABLE FOR JUST WHAT YOU NEED.

Unified Workspace Cloud is designed to work for your unique mix of staff infrastructure expertise and IT stack

starr, infrastructure, expertise, and 11 stack.	CLOUD	CLOUD ENTERPRISE
Web App Delivery	曲	曲
Integrate File Shares and Cloud Storage Services	曲	曲
Legacy Windows Applications*		曲
Remote Desktop Services*		曲
Single-Tenant Hosting and Administration	曲	曲
Updates and Maintenance	曲	曲

^{*}Legacy apps and remote desktop services provided by the customer

- 1: http://www.mobileworldlive.com/featured-content/home-banner/connected-devices-to-hit-4-3-per-person-by-2020-report/
- 2: http://connectsolutions.com/press-release/connectsolutions-survey-shows-working-remotely-benefits-employers-and-employees
- 3: http://www.gallup.com/businessjournal/191459/millennials-job-hopping-generation.aspx
- 4: http://www.dalecarnegie.com/employee-engagement/engaged-employees-infographic/

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